#### Why West Hawk Lake?

The West Hawk Lake Zone Site is centrally located in Canada and offers a unique, checkpoint opportunity. With the cooperation of producers and the transportation industry, information about conveyance of animals is gathered and stored in a database. This information storehouse, contained within the Canadian Cattle Identification Agencies' tracking system will only be accessed in an emergency.

# Why Participate?

The West Hawk Lake Zoning Initiative will:

- 1 Help track and manage animal disease
- 2 Provide a strategic link to Canada's traceability infrastructure and National Agriculture and Food Traceability System (NAFTS)
- 3 Reduce domestic consumer concerns and help improve Canada's food safety
- 4 Provide comprehensive, audited data to federal trade negotiators to enable recognition of disease-free zones and reduced marketplace impacts
- 5 Improve competitiveness of Canada's livestock industry



#### Data collected by the West Hawk Lake Zoning Initiative is crucial to disease management.

"Agriculture & Agri-Food Canada and the Canadian Food Inspection Agency are pleased to participate in the Canadian Animal Health Coalition's Projects."

AAFC & CFIA are committed to working with our industry partners to increase public awareness of the importance of the agriculture and agri-food industry to Canada.

Opinions expressed in this document are those of the Coalition and CZC and not necessarily of AAFC or CFIA or MAPAQ.



DISEASE FREEDOM ACROSS THE GRID

#### WEST HAWK LAKE Zoning initiative 2009 - 2013



# ZONE

The Canadian Zoning Committee, in an effort to reduce the impact of a foreign animal disease outbreak, has collaboratively developed the West Hawk Lake Zoning Initiative, for the benefit of all of Canada's livestock industry



CANADIAN ANIMAL HEALTH COALITION COALITION CANADIENNE POUR LA SANTÉ DES ANIMAUX









FOR MORE INFORMATION CONTACT: WEST HAWK LAKE ZONING INITIATIVE

1.877.ZONE.WHL - 1.877.966.3945 wh\_livestock@yahoo.ca INFORMATION OPEN 24/7

# What is Zoning?

Zoning is an effective method to reduce the negative animal health and economic consequences of a Foreign Animal Disease (FAD). Zoning enables quick containment of a FAD and provides evidence of a disease freedom of a zone.

Animal movement information is validated at three sites: sender, control site and receiver. Following rigorous rules set by the Office International des Epizooties (OIE), this model of data collection ensures accurate movement data and a real time, immediate response.

# **3 point data collection ensures:**

- Complete, accurate information
- Immediate response capabilities
- Robust system

As part of the NAFTS, zoning facilitates the claim for disease-freedom in that zone and mitigates the economic impacts resulting from extended market closures by trading partners.

 Information gained from the West Hawk Lake Zoning Initiative will only be accessed in an emergency situation.

"We're committed to doing our part towards

disease freedom across the grid."

# How to get started

It only takes a few minutes to create or reconcile a West Hawk Lake Zoning animal movement record! Before starting have this information at hand:

- 1 Canadian Cattle Identification Agency account user name and password
- 2 **Departure Premises Identification Number**
- 3 Destination Premises Identification Number
- Shipping Container License Plate Number 4
- 5 Identification of Animals (individual or list)

Log into the CCIA tracking site at www.clia.livestockid.ca and under 'Reports' go to West Hawk Lake Zoning. Follow the prompts to complete your permit.

Once completed, senders should print a copy for the driver to deliver to the West Hawk Lake control site or fax/phone in the permit number to simplify reporting. Zoning staff will be happy to assist you with your permit.

#### West Hawk Lake Zoning **Initiative Stakeholders**

The West Hawk Lake Zoning Initiative is guided by the Canadian Zoning Committee (CZC), a collaborative team of industry and government leaders including; the cattle, hog, dairy, equine, sheep, goat, bison producer; processing and trucking sectors; Industry Government Advisory Committee; many animal identification organizations; provinces (Manitoba, Ontario, Quebec); Canadian Food Inspection Agency (CFIA) and Agri-Food Canada (AAFC).

The WHL Zoning Initiative is delivered by the Canadian Animal Health Coalition.

#### SECURING CANADA'S **LIVESTOCK** INDUSTRY







IMPACTS





